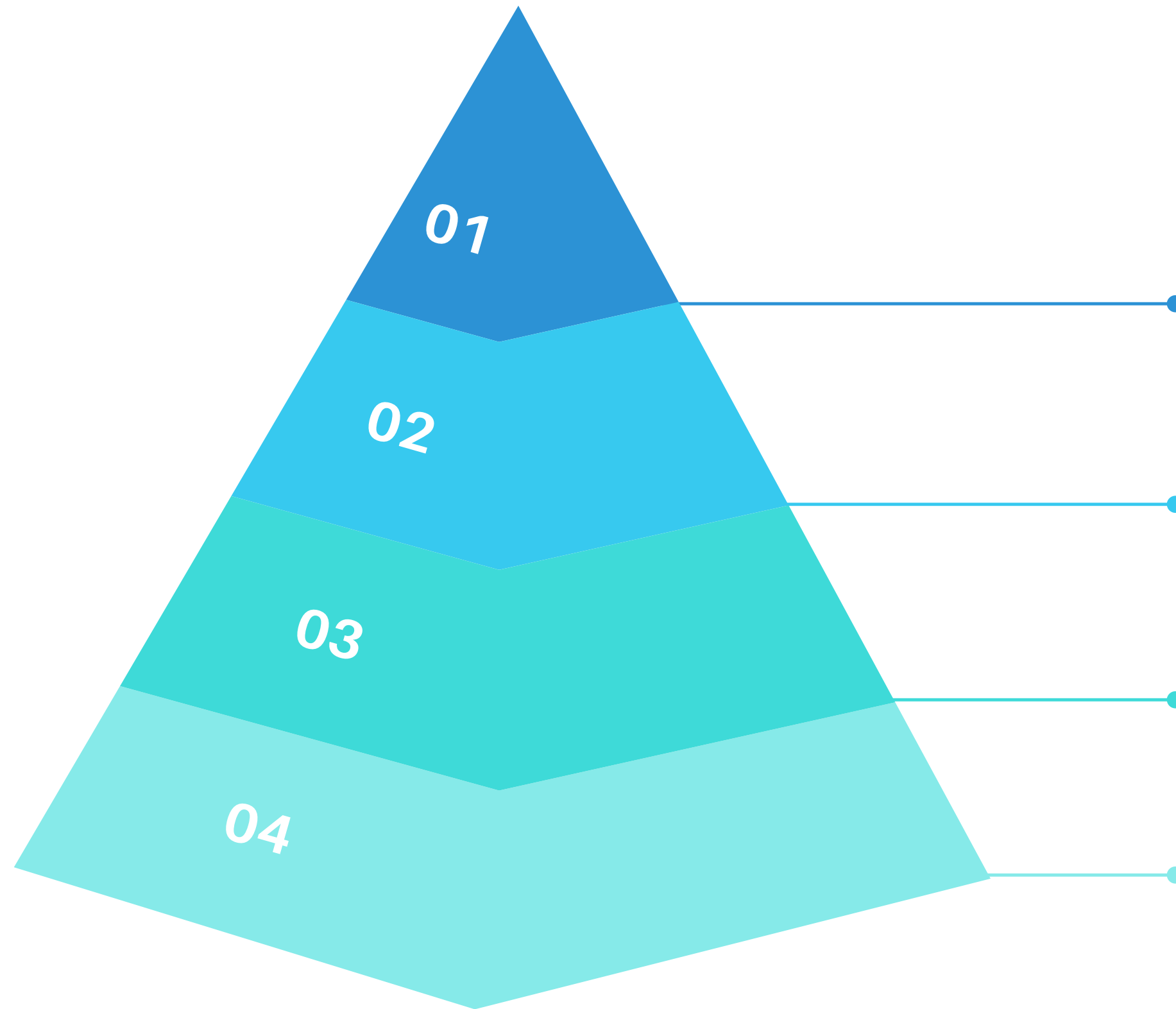


# PROFIT BREAKDOWN PURCHASING \$100,000 OF FURNITURE FOR AN IDEAL CLIENT

WHERE YOU SOURCE FROM MAKES A BIG DIFFERENCE



## RETAIL STORES

10% off = \$10,000 commission

## DESIGN CENTER/SHOWROOM

20% - 30% off = \$30,000 Profit

## WHOLESALE ACCOUNT

50% off = \$50,000 Profit

## STOCK DEALER ACCOUNT

65-70% off = \$70,000 Profit

**Designers need to make the most profit with every design project!**